

Programme for the online training course on

Pathways & tools for achieving societal impact of research

26 April, 3 & 10 May 2022

Topsectors, Netherlands

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Engagement

Funding

Evaluation

Support

Impact

Skills

Execution

Interdisciplinarity

Governance



BACKGROUND

The Topsectors in the Netherlands are collaboration structures between industry and knowledge institutes, divided over 10 different programmes (sectors). This well-funded mission-oriented approach to strengthen innovation and competitiveness by maintaining private-public clusters is unique in the world, but still there is a need for more knowledge and focus on achieving broader societal impacts of the research that is being done currently.

AESIS, as expert organisation on achieving and demonstrating societal impact of science, as well as training researchers and management in this field, offers a series of online workshops bringing in national and international experts to help learn about societal impact of research, the pathways of achieving it and being able to demonstrate success.

The goal is for the researchers and management to gain skills for impact and engagement, and this will be achieved by bringing in trainers with expertise in societal impact, who will cover topics such as:

- ◇ Defining & operationalising societal impact of science
- ◇ Exploring possible impact pathways & mapping potential short- & longterm impact
- ◇ Overcoming the barriers to achieve impact
- ◇ Engaging with external stakeholders
- ◇ Quantitative and Qualitative indicators of impact, how impact can be evaluated and how to include societal impact in grant proposals.

ABOUT AESIS

The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. AESIS pursue a multi-stakeholder, system-wide approach on an international level, with the belief that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science.



Programme

Tuesday 26 April

all times in CEST

8.50 - 9.00 Walk-in

9.00 Words of Welcome

9.05 Introductions & Understanding Societal Impact

- ◇ What is 'societal impact'? Overview of definitions
- ◇ Why integrate societal impact
- ◇ Impact literacu

Toñi Caro Impact Capacity Building Expert

Anika Duut van Goor Director of AESIS

9.50 - 10.05 Break

10.05 Understanding Possible Impact Pathways

- ◇ Mapping the landscape
- ◇ Introduction to impact pathways
- ◇ Co-creation & Engagement

Toñi Caro & Anika Duut van Goor

10.55 - 11.10 Break

11.10 Understanding Possible Impact Pathways - continued

12.00 - 12.45 Break

12.45 External stakeholder-engagement

- ◇ Analysing demand in society
- ◇ Reaching out to and working with industry, policy makers, societal organisations, media and more
- ◇ Translating research and science communication

Toñi Caro & Anika Duut van Goor

13.35 - 13.50 Break

13.50 Interactive exercise & Questions

14.30 End of Day 1

Programme

Tuesday 3 May

all times in CEST

8.50 - 9.00 Walk-in

9.00 A pragmatic approach to societal impact and who is impacted

Barend van der Meulen Director of the Center for Higher Education Policy Studies at the University of Twente, the Netherlands

9.50 - 10.05 Break

10.05 Implementing impact in your research strategy

- ◇ From intended impact to other possibilities
- ◇ Tools for achieving the desired impact

Barend van der Meulen

10.55 - 11.10 Break

12.10 Providing evidence for impact

Barend van der Meulen

12.00 - 12.45 Break

12.45 Looking at the broader institutional perspective

13.35 - 13.50 Break

13.50 Interactive exercise & Questions

14.30 End of Day 2

Programme

Tuesday 10 May

all times in CEST

8.50 - 9.00 Walk-in

9.00 Engaging for impact; why this can't be done alone

- ◇ Team building; combining talents
- ◇ Interdisciplinarity
- ◇ Collaboration for research excellence and impact

Toñi Caro & Anika Duut van Goor

9.50 - 10.05 Break

10.05 Introduction to Assessing and Demonstrating Societal Impact of Science

- ◇ Examining quantitative and qualitative indicators of impact
- ◇ Responsible metrics

Toñi Caro & Anika Duut van Goor

10.55 - 11.10 Break

11.10 Good-practices of Impact: examples and where to find them

Toñi Caro & Anika Duut van Goor

12.00 - 12.45 Break

12.45 Exercise: Applying learnings to own research

13.35 - 13.50 Break

13.50 Feedback on the exercise and final questions

Panel:

Toñi Caro

Barend van der Meulen

Michiel Roelse

Anika Duut van Goor

14.30 End of Training