

Join the Topsector T&U Innovation Prize and win € 25.000, - research budget!

Are you part of a smart and innovative start-up or scale-up?? A future maker with a promising idea?

- Can you think 'out of the box'?
- Are you able to transform an idea to realizable actions?
- Are you inventive and willing to take risks?
- Can you break through walls and build together?
- Do you want to invest time in a growing green sector?

Then you are the ideal candidate for the Topsector TU Innovation Prize!

The Challenge

Topsector T&U invites new technical innovations that demonstrably increase the efficiency of food production in a greenhouse environment in order to meet global food demand in a sustainable way in 2050.

Who can apply?

The challenge is open for companies that fit the following profile:

1. Start-up or Scale-up
2. Economic as well as societal motives
3. Innovative technology integrated in end product or operations
4. Preferably working on sustainability and/or circularity

Procedure

An expert jury will evaluate the entries on technical and economic feasibility, and team & Go2Market strategy (timeline). Selected contestants will be given the opportunity to pitch before the expert jury and will receive direct feedback on their proposition.

The prize

The winning submission will receive:

1. Research budget at Wageningen Research worth 25.000 euro
2. Allocation of a TU innovation broker (20 hours, nominal value of 2.500 euro)

All contestants can expect to benefit from participating, as Topsector TU innovation experts will provide tailor-made advice and other services, for instance pitch training, business plan review and exposure to the Topsector TU network of research and education institutes and innovative companies.



About Horticulture & Starting Materials

www.TopsectorTU.nl

More information

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Registration form

Please download the registration form on www.TopsectorTU.nl, fill it out and send it to info@tkitu.nl. Should you have any questions, please email us directly at the email address above.

Deadline for entry is **September 15 2019**.

Selected candidates will be given the opportunity to pitch their solutions to the expert jury. The winning entry will be notified no later than November 15 2019.