The Dutch horticulture sector is a global trendsetter and the undisputed international market leader in flowers, plants, bulbs and propagation material and the number three exporter in nutritional horticulture products. It forms the heart of an international network for floriculture, bulbs, and decorative trees as well as fruit and vegetables.

Horticultural Sector

- The Netherlands is the world’s
- 4.6 billion
- 4.3 billion

- The majority being tulips
- 50% is in Dutch hands
- 24%
- 25%
- 80%
- 50%
- 50%
- 80%
- 25%

- The world’s
- The world’s
- The world’s

- 10% of Holland’s power
- 60 km² of glasshouses
- 4.6 billion
- 500 million
- 6 million

- The world’s largest exporter of flowers and flower products
- The world’s biggest exporter in value of fresh vegetables
- The world’s largest exporter (in value) of fresh vegetables
- The world’s number 1 producer of seeds
- The world’s number 1 producer of onions
- The world’s number 1 exporter (in value) of fresh vegetables
- The world’s number 1 exporter of tulip bulbs per year

- Flowers, bulbs, and propagation material
- Fruits and vegetables
- Ornamental plants and flowers
- Fresh vegetables
- Flowers and plants

- KILOS OF
- €1.5 BILLION
- €4.2 BILLION

- 10% OF WORLD TRADE
- 50% OF WORLD TRADE
- 80% OF WORLD TRADE

- Westland-Oostland
- Venlo
- Aalsmeer
- Duin & Bollenstreek
- Boskoop
- Noord-Holland-Noord

- 100 km

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